

WEBSITE PRIVACY POLICY

Dear User, **Beretta Alfredo S.r.l.** cares for the privacy of the Users. The data that may be communicated by the User through the Site will be treated with the utmost care and with all the tools to ensure security, in full compliance with current legislation to protect the confidentiality of the data. We would like to inform you that the European Regulation 2016/679 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data ("GDPR" from now on) provides user protection, with particular regard to personal data processing. According to article 13, we inform You that:

	A. CATEGORIES OF DATA: object of the processing may be your personal data such as: a. Data collected automatically. The computer systems and applications dedicated to the operation of this website detect, during their normal operation, some data (the transmission of which is implicit in the use of Internet communication protocols) potentially associated with identifiable users. The data collected includes the IP addresses and domain names of the computers used by users who connect to the site, the addresses in URI (Uniform Resource Identifier) notation of the requested resources, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, error, etc.) and other parameters concerning the operating system, the browser and the computer environment used by the user, name of the internet service provider (ISP), date and time of visit, web page of origin of the visitor (referral) and exit. b. Data provided voluntarily by the user. The voluntary and explicit sending of e-mails to the addresses indicated in the different access channels of this site does not imply a request for consent and involves the acquisition of the sender's address and data, necessary to respond to requests, as well as any other personal data included in the message. These data are voluntarily provided by the user at the time of the request for the provision of the service. By entering a comment or other information, the user expressly accepts the privacy policy, and in particular consents that the contents inserted are freely disseminated to third parties. On the contrary, specific summary information will be reported or displayed on the pages of the site prepared for particular services on request (form). The user must therefore explicitly consent to the use of the data contained in these forms in order to send the request. c. Cookies. The site uses cookies. The data collected thanks to cookies can be used to access parts of the site or for statistical purposes or to make the browsing experience more pleasant and more efficient in the future, trying to evaluate the behavior of users and to modify the offer of content according to their behavior. For more information, a special cookie policy is available. d. Plug-ins. The site incorporates plugins and/or buttons for social networks, in order to allow easy sharing of content on your favorite social networks. These plug-ins are programmed so as not to set any cookies when accessing the page, to safeguard the privacy of users. If necessary, cookies are set, if so provided by social networks, only when the user makes effective and voluntary use of the plug-in. Please note that if the user navigates being logged into the social network then he has already consented to the use of cookies conveyed through this site at the time of registration to the social network. The collection and use of information obtained through the plug-in is governed by the respective privacy policies of the social networks, to which please refer.
	B. DATA CONTROLLER: the data controller is Beretta Alfredo S.r.l., located in Via Giuseppe Parini, 24/26 – 20842 Besana in Brianza (MB), P.I. 00855820965, and can be contacted at phone 0362.995380 e-mail info@berettaalfredo.it
	C. SOURCE OF PERSONAL DATA: personal data are collected directly from the data subject.
	D. PURPOSE AND LEGAL BASIS FOR PROCESSING DATA: The processing of your data has as its purpose and legal basis: 1. <u>For data collected automatically</u>, the legal basis is the legitimate interest of the Data Controller, and the purpose is to guarantee and improve the web browsing experience. 2. <u>For the data provided voluntarily by the user</u>, the legal basis is consent and, for sending emails to our addresses, the purpose is to be able to send answers to specific requests made by the user; for the forms the purpose is indicated in the specific information. 3. <u>For cookies and plug-ins</u>: compare the specific cookies policy.
	E. RECIPIENTS AND CATEGORIES OF RECIPIENTS: within the limits relevant to the processing purposes indicated, your data may be communicated, where appropriate, to other subjects connected to the processing activities, internal and external to the Data Controller, such as employees and similar, partners, consulting companies, private companies, third-party technical service providers, hosting providers, IT companies, communication agencies. Your data will not be spread in any way.

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	F. TRANSFER OF PERSONAL DATA BETWEEN COUNTRIES: the data collected are not subject to transfer to third countries outside the European Economic Area. As far as cookies are concerned, please compare the cookie policy.
	G. DATA RETENTION PERIOD: according to the principle of limitation of storage (art.5, GDPR), the verification of the obsolescence of the data stored in relation to the purposes for which they were collected is carried out periodically. Especially: the data collected automatically are processed, for the time strictly necessary, for the sole purpose of obtaining statistical information on the use of the site and to check its regular functioning, also for security purposes or according to the deadlines provided for by law. The data provided voluntarily by the user will be kept for a period of time not exceeding the achievement of the purposes for which they are processed or according to the deadlines provided for by law.
	H. RIGHTS OF THE DATA SUBJECT: the data subject always has the right to request from the Data Controller access to your data, the correction or cancellation of the same, the limitation of the processing or the possibility of opposing the processing, to request the portability of the data, to revoke the consent to the processing by asserting these and the other rights provided for by the GDPR by simple communication to the Data Controller. The data subject may also lodge a complaint with a supervisory authority.
	I. OBLIGATION OF THE DATA SUBJECT TO PROVIDE PERSONAL DATA: the provision of your data is mandatory while browsing our website with regard to points D.1 and D.2 of the aforementioned purposes, to allow the correct provision of the service. The provision of consent of your data for point D.3 is optional and will not compromise in any way the provision of the service.
	J. METHODS OF PERSONAL DATA PROCESSING: the personal data you provide will be subject to maintenance operations in compliance with the aforementioned legislation and the confidentiality obligations that inspire the activity of the Data Controller. The data will be processed both with IT tools and on paper and on any other type of suitable support (e.g. cloud systems, digital replacement storage and preservation systems, ...), in compliance with adequate technical and organizational security measures provided for by the GDPR.
	K. FINAL NOTES AND METHODS OF UPDATING: the privacy notice is provided only for this website and not for other websites that may be consulted by the user through links contained in this site. The information may be subject to changes due to the introduction of new rules in this regard, therefore the user is invited to periodically check this page to be always updated on the latest legislative news. The withdrawing versions of this information can always be requested from the Data Controller.
	L. AUTOMATED DECISION-MAKING PROCESS: we do not use automatic decision-making processes.